



Want to get featured on TV with Twin Cities Live?

Overview:

KSTP's daytime lifestyle show Twin Cities Live is partnering with the 2012 Living Green Expo to highlight businesses and organizations in their Growing Up Green Series. Contest giveaways will be linked to each segment with donated product/services from featured vendors.

Five segments will air for a week in April- one a day for a week. Each segment will be 3-5 minutes in length. Anticipated filming of pre-taped segments is scheduled for the last week of April. Some segments will be live and in-studio, airing the week of 4/30.

"Growing Up Green" Potential Segment Concepts

- Bike Riding
- Baby Nursery (and all things associated -- furniture, diapers, toys, clothing, etc.)
- Kids Activity Classes
- Clothing/Shoe Lines
- Food Shopping/Cooking Ideas
- Health/Beauty (i.e. vitamins, lotions, sunscreen, first aid, shampoo and conditioner, etc.)
- Food Storage (i.e. canning, making your own baby food, etc.)
- Green Birthday Parties/Life Cycle Events/Milestones
- Green Investing/Slow Money
- Daycare/Babysitting
- Vitamin "N"- Nature, getting outdoors
- Eco Mom Groups

Multiple vendors could potentially be included one segment -- for example, several green clothing lines could be combined in a fashion segment that incorporated looks from 3 different stores.

Requirements

To qualify to be featured in Growing Up Green vendors must:

- Submit proposal by Feb 29 deadline
- Be an approved exhibitor at the 2012 Living Green Expo
- Provide prize package/giveaways to be associated with the segment (ie. Multiple smaller giveaways or one larger giveaway, including gift cards, free products, complimentary services, etc)

Submit a Proposal

Businesses and organizations offering a product or service that falls into the above categories (or other relevant categories) are invited to submit a proposal. Proposals will be evaluated and selected vendors will be contacted for involvement in the Growing Up Green series.

Please include the following in your proposal:

- **Contact Information**- Business name, contact name, phone, email, website
- **Short Description** (500 words or less)- Tell us why your product or service is relevant to promoting green and sustainable lifestyles and how this appeals to families raising children with these values
- **Prize Package Offering**- Submit your proposed prize package or giveaway items. Please state quantity and value of giveaways.

Proposals must be submitted to Living Green Expo Manager Tammy Truong at info@livinggreenexpo.mn by Feb 29, 2012.