



## EXHIBITOR REGISTRATION FORM

**PLEASE NOTE – The Living Green Expo has an approved registration process. You will be notified within 3 weeks if your registration has been accepted.**

Primary Contact \_\_\_\_\_ Date \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Web Site \_\_\_\_\_

Public Contact \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ *(this will appear on the Expo web site and program)*

Contact On-Site at Event \_\_\_\_\_ Cell Phone \_\_\_\_\_

Email \_\_\_\_\_

Did this entity exhibit at the 2009 Expo?  Yes  No If yes, under what name? \_\_\_\_\_

Has your business model changed since then?

Is this entity listed in the Twin Cities Blue Sky Guide?  Yes  No

Is this entity listed in the Minnesota Green Pages Directory?  Yes  No

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### Criteria to Exhibit

1. How does your product, service or educational approach result in lower negative impacts to the environment and society compared to what is currently in widespread public use? Exhibitors must meet and check off at least 1 of the following criteria:

- |  |   |
|--|---|
| <input type="checkbox"/> Energy efficient /renewable energy      | <input type="checkbox"/> Recycled content   |
| <input type="checkbox"/> Conserves /protects natural environment | <input type="checkbox"/> Organic (but not certified)  |
| <input type="checkbox"/> Less toxic                              | <input type="checkbox"/> Certified (by USDA Organic; Energy Star; Fair Trade; FSC; Food Alliance; LEED; Green-e, other) |
| <input type="checkbox"/> Plant-based                             | <input type="checkbox"/> Educational / promotes environmental values  |
| <input type="checkbox"/> Locally /regionally produced            |   |
| <input type="checkbox"/> Reduces waste                           |   |
| <input type="checkbox"/> Durable /reusable                       |   |

2. Briefly describe how you meet the criteria above. **This will appear on the Expo web site.** Include specifics such as certifying label, miles between material sourcing/production and retailing, percent by which product is more energy/ water efficient, percent of pre- and post-consumer recycled content:

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QUESTIONS? Contact Jan Joannides, 651-290-0154, [JanJoannides@mepartnership.org](mailto:JanJoannides@mepartnership.org)

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- 3.) Check off which of the following steps towards long-term sustainability you are taking:
- No synthetic materials used in product or packaging
  - Product take-back / reconditioning system in place
  - Product/Components designed to be either composted or recycled
  - Recycling of product/components back into product (e.g., metal cans into metal cans)
  - Wastes from manufacturing of product either composted or recycled
  - Manufacturing/distributing/retailing uses renewable energy and/or sustainably certified inputs
  - Production of product and product use/end of life do not degrade soils, forests, water, plant life, animal life, air, genetic material Actions taken to restore ecosystems
  - Actions taken to promote people's self-sufficiency
  - Actions taken to increase environmental justice
  - Manufacturing materials used / produced are sweatshop-free / fair traded
  - Product, service or approach is otherwise socially responsible and humane
  - Actions taken to educate and activate citizens on sustainability issues
4. Briefly describe how you meet the long-term sustainability criteria above. Include specifics such as how your product/service is better for local/global ecosystems. **Your answer will appear on the Expo web site.**
5. Briefly describe what makes your product, service, educational approach or organization unique and/or innovative:
6. Briefly describe the availability, cost and usefulness of your product, service or approach:

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### Exhibit Information

1. **CATEGORY** – We are seeking exhibitors who can offer more sustainable choices or information about reducing environmental impacts in these areas. **Select One Category** you would like to be listed under.
- |   |   |
|---|---|
| <input type="checkbox"/> Transportation                         | <input type="checkbox"/> Household Products and Practices     |
| <input type="checkbox"/> Energy                                 | <input type="checkbox"/> Yard and Garden                      |
| <input type="checkbox"/> Food, Farming and Agriculture          | <input type="checkbox"/> Education and Advocacy               |
| <input type="checkbox"/> Lifestyles and Recreation              | <input type="checkbox"/> Investments and Financial            |
| <input type="checkbox"/> Arts and Culture                       | <input type="checkbox"/> Nature and Conservation Organization |
| <input type="checkbox"/> Buildings, Construction and Remodeling | <input type="checkbox"/> Political Candidate or Party         |

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Check our website for due dates and restrictions at [www.LivingGreenExpo.mn](http://www.LivingGreenExpo.mn)

Mail completed form to: LGE / MEP, 546 Rice St, Ste 100, St. Paul, MN 55103 or email

[JanJoannides@mepartnership.org](mailto:JanJoannides@mepartnership.org)

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2. **Proposed Exhibit Title** (as you'd like it to appear in the Expo program – limit to 70 characters)
3. **Description** – Please describe the product, service, choice, message or other educational approach you plan to exhibit. This copy will appear in the Expo program and on our web site. Limit to 150 characters.
4. **Exhibitor Booth Fees (check one).** Each booth is 10' x10'. Prices below are *per booth*.
- Business** - over \$5M in sales = **\$1,350** (**\$1,600** beginning 3/16/10 ).
  - Small Business** - under \$5M = **\$675** (**\$800** beginning 3/16/10 )
  - Individual or Partnership** = **\$350** (**\$450** beginning 3/16/10 )
  - Large Non-profit\* / Government** - over \$5M = **\$600** (**\$650** beginning 3/16/10 )
  - Small Non-profit\* / Government** - under \$5M = **\$350** (**\$450** beginning 3/16/10 )
  - Political Candidate or Party** = **\$750** (**\$850** beginning 3/16/10 )

\*Non-profits must provide IRS documentation

**Please indicate the number of 10' x 10' booths you would like to reserve:** \_\_\_\_\_

Each 10' x 10' space includes an 8 ft table, 2 chairs and 8' back drape with standard sign

**TOTAL BOOTH COST (Fees above times the number of booths):** \$ \_\_\_\_\_

5. **I would also like to order for an additional fee:**

- Electrical** \$ 35.00
- Additional signage for booths with multiple entrances** \$100.00

**TOTAL ADDITIONAL COSTS (Fees above times the number of booths):** \$ \_\_\_\_\_

**TOTAL AMOUNT DUE:** \$ \_\_\_\_\_

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**Payment Information**

**(payments will not be processed until your registration has been approved):**

Check Attached (please make check payable to Minnesota Environmental Partnership

VISA       Mastercard       AMEX       Discover

Credit Card # \_\_\_\_\_ Exp. \_\_\_\_\_ Sec Code \_\_\_\_\_

Authorized Signature \_\_\_\_\_

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